

AIM's Heartland Developers Conference is the premier software development gathering for tech professionals, and provides world-class content to the Silicon Prairie developer community.

- Attendees experience workshops, keynotes, breakout sessions, and networking opportunities.
- Industry experts and local leaders share their latest knowledge, demonstrate new techniques, and help build understanding.
- Vendors and supports stay connected to the growing community of Midwest software developers.

<p>Diamond \$20,000</p>	<p>Highlight your support of our tech community by showcasing your brand across HDC 2024 and at an upgraded expo room booth.</p>	<ul style="list-style-type: none"> • 20 conference passes • Website, program, & signage recognition • Onstage recognition • Premier exhibitor booth • Entrance into the Whova Passport Program • Optional entrance into the midday raffle • Guaranteed breakout session speaker
<p>Gold \$15,000</p>	<p>Your company won't be missed at HDC 2024. With this level, you will be provided the recognition needed to reach attendees across the event.</p>	<ul style="list-style-type: none"> • 15 conference passes • Website, program, & signage recognition • Onstage recognition • Exhibitor booth • Entrance into the Whova Passport Program • Optional entrance into the midday raffle
<p>Silver \$7,000</p>	<p>Get your brand in front of HDC attendees with branding, recognition, and an expo room booth.</p>	<ul style="list-style-type: none"> • 10 conference passes • Website, program, & signage recognition • Exhibitor booth • Entrance into the Whova Passport Program • Optional entrance into the midday raffle
<p>Bronze \$4,000</p>	<p>You will be recognized as an HDC supporter on all relevant digital advertising.</p>	<ul style="list-style-type: none"> • 5 conference passes • Website, program, & signage recognition
<p>VIP Pre-Party \$7,500</p>	<p>Your company will kick off HDC as the VIP party company host with all HDC speakers, steering committee members, top companies and board members.</p>	<ul style="list-style-type: none"> • 10 conference passes • Website, program, & signage recognition • Featured Signage for Pre-party at event and in all media pre-event including registration site • Entrance into the Whova Passport Program • 10 attendees to VIP party in addition to passes
<p>Podcast Host \$10,000</p>	<p>Set-up and operate the HDC podcast hub. Provide equipment and staff to operate.</p>	<ul style="list-style-type: none"> • 10 conference passes • Podcast backdrop logo presence • Website, program, & signage recognition • Onstage recognition • Exhibitor booth • Entrance into the Whova Passport Program • Optional entrance into the midday raffle

<p>Wi-Fi/Schedule \$10,000</p>	<p>Conferences are notorious for poor internet—not HDC. By providing Wi-Fi & schedule info, you get to vastly improve attendees' conference-going experience.</p>	<ul style="list-style-type: none"> • 10 conference passes • Website, program, & signage recognition • 10 branded Wi-Fi signs throughout conference • Recognition on the event schedule • Branded Wi-Fi password
<p>Networking \$10,000</p>	<p>Attendees continue conversations, enjoy 1:1 meet and greets with new and old friends, and reminisce about the standout moments of HDC.</p>	<ul style="list-style-type: none"> • 10 conference passes • Website, program, & signage recognition • Recognition as the sole party supporter • Exhibitor booth
<p>T-Shirts \$10,000</p>	<p>Provides all-access attendees with a 2024 HDC t-shirt featuring your branding prominently displayed.</p>	<ul style="list-style-type: none"> • 10 conference passes • Website, program, & signage recognition • Branded t-shirt for all attendees • Branded signage at the merch table
<p>Lunch \$12,500</p>	<p>HDC's 2024 lunch will be a step above a typical conference meal. Provide midday food and drinks for all attendees.</p>	<ul style="list-style-type: none"> • 10 conference passes • Website, program, & signage recognition • Recognition at the lunch table & on stage • Exhibitor booth • Entrance to midday raffle • Entrance into the Whova Passport Program
<p>Breakfast \$10,000</p>	<p>The breakfast table is an attendee's first stop after check-in. Provide a tasty meal and the caffeine needed to jumpstart the day.</p>	<ul style="list-style-type: none"> • 10 conference passes • Website, program, & signage recognition • Recognition at the breakfast table & on stage • Exhibitor booth • Entrance into the Whova Passport Program
<p>Sustainability \$8,000</p>	<p>Provides attendees a high-quality water bottle with your branding to use during the event and long into the future.</p>	<ul style="list-style-type: none"> • 5 conference passes • Website, program, & signage recognition • Branded reusable water bottle for all attendees • Exhibitor booth • Entrance into the Whova Passport Program
<p>Lanyard \$8,000</p>	<p>Distributed to all attendees and worn throughout the conference. Lanyards are a conference keepsake attendees can enjoy long after the conference has ended.</p>	<ul style="list-style-type: none"> • 5 conference passes • Website, program, & signage recognition • Branded lanyards for all attendees • Exhibitor booth • Entrance into the Whova Passport Program
<p>Energy \$6,000</p>	<p>During breaks, attendees will have a variety of refreshments to choose from.</p>	<ul style="list-style-type: none"> • 3 conference passes • Website, program, & signage recognition • Recognition at snack table & option for a branded snack